The facts

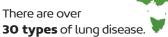
Anyone can get lung disease. It affects men, women, children, smokers, ex-smokers and never smokers, all of whom are equally worthy of care and support. No one deserves lung disease.







Almost of all Australians rarely or never think about the health of their lungs.3





is a result of lung disease.2

Chronic Obstructive Pulmonary Disease (COPD)



has COPD and many don't know it.4

1 in 7 Australians over 40



COPD is the second leading cause of avoidable hospital admissions.5

Lung cancer



Australians were



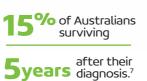
34 people a day.6

Lung cancer is Australia's biggest cancer killer.

It kills more people than breast, prostate and ovarian cancers combined.¹⁰

diagnosed with lung cancer in 2017. That's

Lung cancer has one of the lowest survival rates of any cancer in Australia with only





1in3 & 1in10

diagnosed with lung cancer have no history of smoking.7

Idiopathic Pulmonary Fibrosis (IPF)

IPF is a rare and progressive lung disease causing irreversible scarring of the lungs.

Whilst it is not currently known exactly how many people are affected by IPF in Australia, experts estimate approximately 1,250 people are diagnosed with this devastating disease each year.

- 1. AIHW, 2016, https://www.aihw.gov.au/reports/australiashealth/australias-health-2016/contents/ill-health
- 2. Lung Disease in Australia, 2014, Woolcock Institute of
- 3. Galaxy Research Omnibus, February 2018 (wave 1)
- Toelle B, Xuan W, Bird T, Abramson M, Atkinson D, Burton D. James A. Jenkins C. Johns D. Maguire G. Musk A. Walters E, Wood-Baker R, Hunter M, Graham B, Southwell P, Vollmer W. Buist A. Marks G. Respiratory symptoms and illness in older Australians: The Burden of Obstructive Lung Disease (BOLD) study. Med J Aust 2013;198:144-148
- Page A, Ambrose S, Glover J et al. Atlas of Avoidable Hospitalisations in Australia: ambulatory care-sensitive conditions. Adelaide PHIDU. University of Adelaide. 2007
- Australian Institute of Health and Welfare 2017. Cancer in Australia 2017. Cancer series no.101. Cat. no. CAN 100. Canberra: AIHW

Pulmonary Arterial Hypertension (PAH)



PAH diagnosis is **delayed** on average

3.9 years.°









On average it takes

before a specialist referral is given.9

Bronchiectasis

Bronchiectasis is a common lung disease caused by chronic infection damaging the lungs.





Females and the elderly are more frequently affected.10

Rare lung disease in children



In Australia there is currently very limited, if any, information, support, treatment and research available for children diagnosed with a rare lung disease.

Challenges in Australia

The stigma surrounding lung disease is a major barrier to accessing research, funding, treatment and support.



Over one third (35%)

of Australians consider those with lung cancer to be their 'own worst enemy' and 1 in 10 will say they 'got what they deserved'.11



Australians believe people with lung disease who have smoked deserve less support.11



In a global survey conducted in 15 countries,

Australians were among the top three nationalities that had the least sympathy for people diagnosed with lung cancer, compared with other cancers, based on its association with tobacco smoking.7

- 7. Global Lung Cancer Coalition, Global Briefing: symptom awareness and attitudes to lung cancer 2017 http:// www.lungcancercoalition.org/global-polling.html
- 8. Jo HE, Glaspole I, Grainge C, et al. Baseline characteristics of idiopathic pulmonary fibrosis: analysis from the Australian Idiopathic Pulmonary
- Fibrosis Registry. Eur Respir J 2017; 49:1601592 [https:// doi.org/10.1183/13993003.01592-2016].
- Strange G, Gabbay E,Kermeen F, Williams T, Carrington M, Stewart S, et al. 2013;3 (1):89-94
- 10. Seitz at al 2012, Quint et al 2016, http://bronchiectasis.



Understanding is rare, lung disease is not

"It's something that I was either born with, or grew into, or slowly developed over time. Lung disease has such a stigma attached to it that I think when I tell other people I have a lung disease, they probably assume that it is a recent thing and there is something I did in my lifetime that caused me to have a lung issue. I wish people would react to being presented with a person with a lung disease in a way that was open minded and understanding."

Tegan is 28 years old and was diagnosed at the age of six with Pulmonary Arterial Hypertension.

11. Lung Foundation Australia PureProfile Consumer

Lung Foundation Australia Annual Report 2017