

PATIENT EXPERIENCE MAPPING: NON-SMALL CELL LUNG CANCER



PATIENT INTERVIEWS - INFORMATION SHEET

Who will be conducting the interview and what is it about?

Bastion Brands is a healthcare communications agency conducting interviews on behalf of a pharmaceutical company (the 'Research Sponsor') to better understand the journey and experiences of people with lung cancer in Australia.

Through this research, we hope to gain a deeper understanding of life before and after diagnosis with lung cancer, and to learn about experiences during the treatment process.

What will I need to do during this interview?

An interviewer will guide you through a series of questions asking you about your experience with lung cancer, from before diagnosis through to diagnosis, treatment, and life after treatment.

You will only be asked questions that are relevant to your situation – for example, if you are currently undergoing treatment or have only just been diagnosed, the questions asked will relate only to these stages.

You may be asked to describe the type and stage of cancer that you were diagnosed with, but beyond that there is nothing that you will need to prepare for ahead of the interview.

The interview should take no longer than an hour to complete.

After the interview has been completed, you will be provided with a **supermarket voucher to the value of \$150** (choice of Coles or Woolworths) as compensation for your time. Alternatively, we can make a donation of this value to a charity of your choice.

How will the information I provide be used?

This market research project is carried out in compliance with the Privacy Act 1988 and the results of this research will be used to educate and train employees of the Research Sponsor in Australia and overseas and to inform and educate healthcare professionals. Your answers will be de-identified and combined with those of the other participants to provide aggregated broad feedback to the Research Sponsor.

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The interview will be recorded for note-taking purposes. You will be asked to provide consent for the interview to be recorded and for how this information is used.

Adverse Event Reporting

We must share with the Research Sponsor's medical (pharmacovigilance) department details of any potential Adverse Events (AE), special situations, and product quality complaints, in relation to a patient potentially administered one of their products, mentioned during the course of this research. The information may be disclosed to local and overseas regulatory authorities or other third parties (such as those providing AE case processing activities, or license partners), for the purposes of meeting pharmacovigilance requirements. All other information you provide during the research will remain confidential.

If this happens, we will ask you several questions at the end of this research, and you may either waive the confidentiality given to you under the Market Research Codes of Conduct or continue to remain anonymous.

Contact us

For any queries or to register your interest in participating, please contact Coco Martel at coco.martel@bastionbrands.com.au with the subject line:

NSCLC Patient Experience Mapping Interview

In your email, please provide your name and nominate a date (weekday) and a time that would suit you for the interview.

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PARTICIPANT CONSENT FORM

I agree to be interviewed by Bastion Brands for the Patient Experience Mapping project.

I give my consent for this interview to be recorded for note-taking purposes and understand that the Recordings will be used by Bastion Brands for the sole purpose of completing the Patient Experience Mapping project.

I understand that my personal information will be kept confidential and will not be shared with the Research Sponsor.

Full name:

Email Address:

Phone number:

Preferred time and date for interview:

Signature:

Date: / /